

Name ISS/Consumers for Smart Solar

1550835
est 7095

Office Issue

Election General

Name of Committee Consumers for Smart Solar

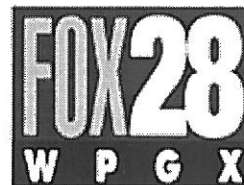
Treasurer Abby Dupree

Accepted ✓

Rejected _____

1. Copy of Order
2. Copy of Invoice
3. Class of Time Purchased/Rate Sections on Order

ORDER



Orders
Order / Rev: 1550835
Alt Order #: 08314117
Product Desc: CONSUMERS FOR SMART
Estimate: 7095
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 06/29/16 / 10/13/16
Order Type: Political

WPGX

Primary AE: Dorie Penafiel
Sales Office: H-DC
Sales Region: National

Agency
Name: National Media Research Planning Plc
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Consumers Smart Solar
Demographic: A35+
Product Codes: PL20
Priority: P 4
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	13	\$2,150.00	\$1,827.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$2,150.00	\$1,827.50	0.00
Totals	13	\$2,150.00	\$1,827.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dorie Penafiel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPGX	10/14/16	10/14/16	Big Bang Theory 1	Comm	6:00 PM-6:30 PM	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$115.00		0.00			
E 2	WPGX	10/14/16	10/14/16	Big Bang Theory 2	Comm	6:30 PM-7:00 PM	----1--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--					1	\$125.00		0.00			
E 3	WPGX	10/17/16	10/17/16	Big Bang Theory 1	Comm	6:00 PM-6:30 PM	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----					1	\$115.00		0.00			
E 4	WPGX	10/17/16	10/17/16	Big Bang Theory 2	Comm	6:30 PM-7:00 PM	1-----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----					1	\$125.00		0.00			
E 5	WPGX	10/16/16	10/16/16	NFL on Fox Game 1	Comm	12:00 PM-3:00 PM	-----1	:30	1	\$400.00	P 4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$400.00		0.00			
E 6	WPGX	10/16/16	10/16/16	NFL on Fox Game 2	Comm	3:00 PM-6:00 PM	-----1	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1					1	\$450.00		0.00			

Order / Rev: 1550835
 Alt Order #: 08314117
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: ISS/Consumers Smart Solar
 Product Desc: CONSUMERS FOR SMART
 Estimate: 7095
 WPGX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WPGX	10/13/16	10/13/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	---1---	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	---1---		1			\$115.00		0.00				
E 8	WPGX	10/13/16	10/13/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	---1---	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	---1---		1			\$125.00		0.00				
E 9	WPGX	10/11/16	10/11/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-1-----		1			\$115.00		0.00				
E 10	WPGX	10/11/16	10/11/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	-1-----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-1-----		1			\$125.00		0.00				
E 11	WPGX	10/12/16	10/12/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	--1----		1			\$115.00		0.00				
E 12	WPGX	10/12/16	10/12/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	--1----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	--1----		1			\$125.00		0.00				
E 13	WPGX	10/15/16	10/15/16	NET MLB Early Game MLB on Fox	Comm	12:00 PM-9:00 PM	-----1-	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-----1-		1			\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NPGX	10/10/16-10/16/16		NET MLB Early Game		12:00 PM-9:00 PM	-----Sa--	:30		(\$100.00)	0.00	NM			
See MG 13.2															
[ORDER ERROR - No MLB airing on this date, regular season is over.]]															
2	NPGX	10/15/16-10/15/16		College Football Pre-game		1030a-830p	-----Sa--	:30		\$100.00	0.00	NM			
Ⓜ MG for 13.1 10/15															
Totals													13	\$2,150.00	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, National Media, Research, Planning and Placement
do hereby request station time concerning the following issue:

Consumers for Smart Solar

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: National Media, Research, Planning, and Placement

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Consumers for Smart Solar

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carroll & Company
2640-A Mitcham Drive
Tallahassee Florida 32308

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CSS Treasurer
Abby Dupree

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date *John Ferrell* Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Donna Delquader Donna Delquader NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Copy of

Invoice